

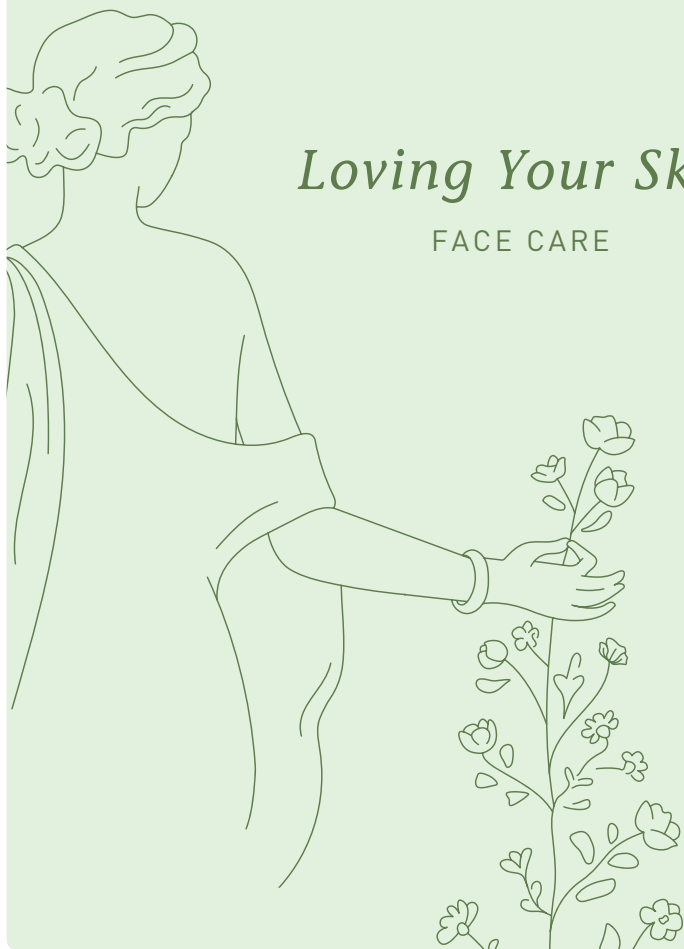


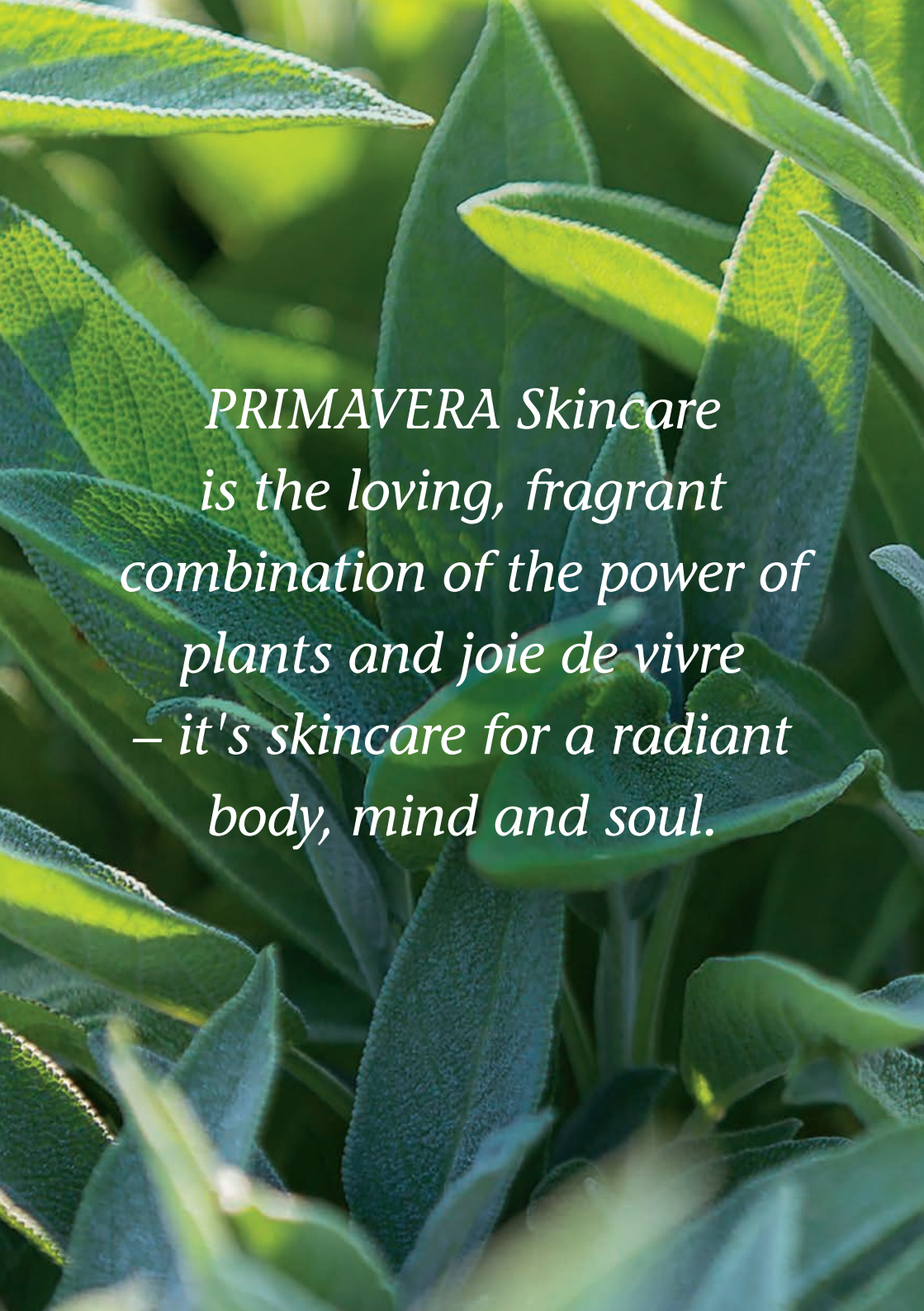
PRIMAVERA®

*Organic Skincare*

# *Loving Your Skin*

FACE CARE



A close-up photograph of sage leaves, showing their characteristic silvery-green color and serrated edges. The leaves are layered, with some in sharp focus and others blurred in the background, creating a sense of depth. The lighting is soft and natural, highlighting the texture of the foliage.

*PRIMAVERA Skincare  
is the loving, fragrant  
combination of the power of  
plants and joie de vivre  
– it's skincare for a radiant  
body, mind and soul.*

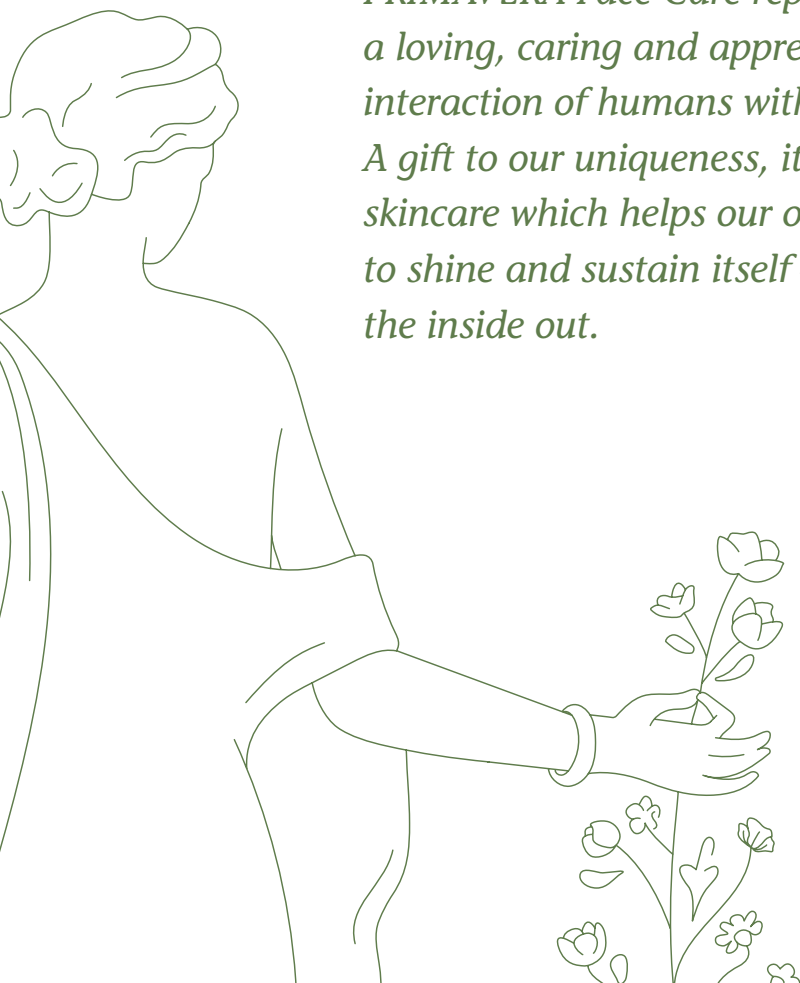
# Loving Your Skin

## FACE CARE



# THE NEW FACE CARE BY PRIMAVERA

*PRIMAVERA Face Care represents  
a loving, caring and appreciative  
interaction of humans with nature.  
A gift to our uniqueness, it is  
skincare which helps our own beauty  
to shine and sustain itself – from  
the inside out.*





Life is unique. It challenges us and also allows us to grow – day in and day out. Through our skin, we gain a better understanding of ourselves and every loving touch caresses our soul. In those special moments when we devote ourselves to our skin, care for and pay attention to it, we come to appreciate our own, completely individual, natural beauty.

And because every day feels somehow different and each day comes with a new skin feel, our face care products can be used in a new and individual way, again and again. Therefore we meet the natural needs of our skin sensitively and effectively in each and every situation. The PRIMAVERA Goddess of Spring that graces the design of our new Face Care represents natural sensuality and the magic of self-discovery. As certified Natural Beauty with vegan ingredients of overwhelmingly organic origin, our face care represents mindfulness, appreciation, and treating ourselves with loving care.

PRIMAVERA Natural Beauty is our declaration of love for we humans and nature. It is the link in a natural cycle that draws on nature and, in the process, helps conserve it for the future. The new Face Care is our precious gift and the result of decades of living, thinking, and acting in close connection with nature. As aromatherapy pioneers, we have incorporated our deep-seated knowledge of essential oils and the effective power of pure and natural plants in our new Face Care compositions. They combine our understanding of the impact plants can have and how they can accommodate the skin's needs.

The new Face Care will make you glow!

Kurt Ludwig Nübling

Ute Leube

FOR MAXIMUM INDIVIDUALITY

## MULTIFACETED OPPORTUNITIES

The capacity for individual combinations of our face care addresses personal needs and lets our very own beauty radiate from the inside out.



### COMBINE INDIVIDUALLY

All PRIMAVERA Face Care products can be individually combined with one another. This supplements and enhances the effectiveness of the products. Discover all the available options and experience your attractiveness in its most beautiful form.

Get your unique personal face care recommendations with our online Skincare Consulting Service.



See more at [www.primaveralife.com/naturkosmetik/gesichtspflege](http://www.primaveralife.com/naturkosmetik/gesichtspflege)

1

CLEANSING

2

### HYDRATING



FOR NORMAL, DRY, AND SENSITIVE SKIN

DAILY CARE

3

EXTRA CARE

## CLEANSING



*FOR ALL SKIN  
TYPES*

## GLOWING AGE



*FOR MATURE,  
DEMANDING SKIN*

## PURE BALANCE



*FOR COMBINATION  
AND OILY SKIN*

## ENERGY BOOST



*FOR ALL SKIN TYPES*

## CLEANSING

---

# *Uniquely Fresh and Natural*

The Cleansing line offers three different cleansing products for all skin types that can be individually combined with the three other PRIMAVERA Natural Beauty lines, depending on your skin type. Stimulating Organic Cucumber Seed Oil and fragrant Citrus Accords combined with fresh Mint to form the basis for gentle, yet effective cleansing. Each Cleansing product provides moisture, protects against dehydration and supports the skin's natural barrier for a freshened, naturally youthful complexion.

---

### CLEANSING RITUAL

---



#### **Cleansing Gel**

Ideal for removing  
makeup and daily cleansing



#### **Cleansing Milk**

For gentle  
daily cleansing



#### **Peeling Gel**

Scrub as needed  
1–2 × per week



## CLEANSING



**CLEANSING MILK – SOFT & DELICATE** protects the skin from dehydration during daily cleansing and stabilizes the natural skin barrier.

**CLEANSING GEL – 2 IN 1 DEEP CLEANSE** hydrates and removes makeup effectively. It pampers the skin with its gentle foaming texture and absorbs excess sebum.

**PEELING GEL – DEEPLY CLEANSING & RENEWING** scrubs gently to exfoliate effectively with Olive Kernel and Jojoba Pearls, subtly removing excess dead skin, thus creating a visibly younger appearance.

HYDRATING

---

## *Source of Pure Moisture*

The unique textures of the products in the Hydrating line with Organic Cassis provide the skin with a particularly invigorating and hydrating beauty experience. The sensual composition of selected plant elixirs helps make the skin radiant, activates the skin's natural barrier and protects skin against premature aging due to external environmental factors. Fragrant and revitalizing, this line is the source of pure moisture.

*FOR NORMAL,  
DRY, AND  
SENSITIVE SKIN*

## HYDRATING



**FACE TONER – ULTRA HYDRATING** fortifies the skin barrier and hydrates. **FACE FLUID – POLLUTION PROTECTION** supplies the skin with hydration and protects it from environmental impacts. **FACE CREAM – ULTRA SOFT & CALMING** provides hydration and strengthens the skin barrier. **VITAL FACE OIL – MOISTURIZING & PROTECTIVE** provides skin with renewed elasticity. **EYE ROLL-ON – INSTANTLY COOLING** cools and depuffs.

## HYDRATING



- *Organic Cassia Seed Oil*
- *Schisandra Berry Extract*
- *Plant-Based Hyaluronic Acid*
- *Organic Chia Seed Oil*
- *Kendi Oil*

### FACE FLUID

POLLUTION PROTECTION

A potent composition of pure plant essences including Organic Cassia Seed and Schisandra Berry. The silky texture has an instant revitalizing effect and enhances long-lasting skin

hydration. The Face Fluid effectively activates the natural skin barrier, protects against premature aging from environmental influences, and leaves skin feeling radiant.

#### OUR TIP



*For a personalized, richly nourishing night treatment, mix a small amount of the Face Fluid or Face Cream with a few drops of the Vital Face Oil.*



### VITAL FACE OIL

MOISTURIZING & PROTECTIVE

Provides intense hydration and renews skin elasticity. Organic Cassia Seed Oil, Raspberry Seed Oil, and Himalayan Rose Cherry Oil give our complexion a glowing radiance and energize the natural skin barrier. Thanks to its quickly absorbed texture, it instantly creates a vibrant appearance.



## FACE CREAM

ULTRA SOFT & CALMING

The Face Cream's sensitive formula gently calms sensitive and irritation-prone skin. At the same time, it has an effective strengthening effect on the skin matrix, increases skin hydration, and protects against premature skin aging caused by external environmental factors.



## EYE ROLL-ON

INSTANTLY COOLING

Refreshes dry, tired skin and brightens the eye area. Containing the pure and natural plant power of Organic Cassis Seed and Atlas Cedar, the cooling, intensely moisturizing Eye Roll-On has a depuffing, balancing, and soothing effect. Enhanced by a stainless-steel applicator, it improves the skin's micro-circulation and thus ensures uniquely beautiful looking eyes.

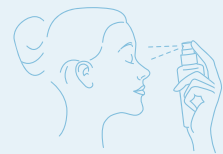


## FACE TONER

ULTRA HYDRATING

The perfect basis for naturally effective skincare. Fragrantly refreshing and energizing, it gently protects the skin's own moisture barrier and leaves skin glowing. Pure and natural plant power derived from Organic Cassis and Organic Orange Blossom pampers the skin, gently toning and providing soothing hydration.

### OUR TIP



*For an extra freshness boost, spray on Face Toner both before and after applying makeup.*

GLOWING AGE

---

# *Timeless Radiance*

The Glowing Age line is the centerpiece of the new PRIMAVERA Face Care. It preserves our natural beauty and inner radiance. Fragrant and inimitably innovative compositions of active complexes of precious Cacay Oil firm skin structure, fortify the skin barrier, and provide the skin with renewed elasticity. Created specifically for a youthful, even, firm and, natural complexion.

*FOR MATURE,  
DEMANDING SKIN*



**TONING LOTION – PERFECTLY ILLUMINATING** revitalizes and restructures skin. **DAY CREAM – ULTIMATE NEW AGING** energizes, restructures, and firms skin. **EYE CREAM – BRIGHTENING** has a brightening and firming effect. **RICH FACE OIL – REGENERATING** energizes the cells and firms the skin. **NIGHT CREAM & MASK – SMOOTHING & RENEWING** helps smooth and regenerate the skin.



"I like the softness,  
the delicate glow and  
the fragrance."

PRIMAVERA PRODUCT TESTER



- *Angiozanthos Flower Extract*
- *Caviar Lime Pearls*
- *Cacay Oil*
- *Organic Cupuacu Butter*
- *Magnolia Extract*

## DAY CREAM

ULTIMATE NEW AGING

Maintains and protects the skin's natural architecture, improves elasticity, and firms facial skin all the way down to the décolleté. Its innovative pure plant power

composition has a fragrant pampering impact and ensures a long-lasting, even appearance with fascinating radiance.





## NIGHT CREAM & MASK

SMOOTHING & RENEWING

Firms, smoothes, vitalizes and regenerates. It makes the skin velvety smooth and gives us a youthful radiance. The Night Cream & Mask increases skin hydration, fortifies the skin barrier, firms the skin's structure, and creates a natural wow effect.

### OUR TIP



*Apply Night Cream & Mask to clean, dry skin. Allow 10-15 minutes to take effect and then gently massage in any remaining cream. Especially gentle to skin since the mask does not have to be removed.*



## TONING LOTION

PERFECTLY ILLUMINATING

Stärkt mit ihrer innovativen Formel anhaltend die natürliche Hautstruktur. Durch Anigozanthos Flower Nectar und Caviar Lime Perlen verbessert sie Spannkraft und Elastizität der Haut. Zudem sorgt sie für intensive Feuchtigkeit und bewahrt die jugendliche Frische unserer Haut.

2

## ONE PRODUCT – DOUBLE THE EFFECT

*Softens undereye circles  
and crow's feet*



## EYE CREAM

BRIGHTENING

Has a visible brightening, smoothing, and lifting effect. It works in a totally natural way to create long-lasting, well defined eye contours and its pure plant power ensures radiant looking eyes.



## RICH FACE OIL

REGENERATING

Intensively hydrates and firms the skin. Its composition of Cacay Oil and Maracuja activates the skin's microcirculation, thus enhancing its elasticity and regenerative capabilities.

PURE BALANCE

---

# *Skin in Balance*

The unique composition of the Pure Balance line based on the regulating medicinal plant complexes of Organic Sage harmonizes and calms our skin. Light, non-greasy textures have a fragrant effect that generates a balanced-looking, clear, and even complexion. Skin irritations are gently diminished. Suited for combination and oily skin, Pure Balance creates an ideal moisture exchange, refines pores and regulates sebum production.

*FOR COMBINATION  
AND OILY SKIN*



**FACE TONER – CLARIFYING & PORE MINIMIZING** refines pores and clarifies.

**CREAM FLUID – MATTIFYING** mattifies and regulates the skin.

**SPOT ACUTE GEL** provides instant help with blemishes.



- Organic Sage Leaf Extract
- Organic Sage Water
- Organic Licorice Root Extract
- Organic Witch Hazel Water

## FACE TONER

CLARIFYING & PORE MINIMIZING

Refines pores, diminishes redness, and ensures a clear complexion. The pure plant essences of Organic Sage, Organic Licorice Root, and Organic

Lemongrass have an invigorating effect, naturally regulate sebum production, and promote optimal moisture balance.

## SPOT ACUTE GEL

The Spot Acute Gel is the perfect SOS aid for skin impurities, blackheads, and clogged pores. With Organic Sage, Organic Licorice, Organic Chamomile, and Willow Bark Extract, this fragrant gel works to regulate and reduce excess sebum, making this a totally natural way to achieve a clear and even complexion.





## CREAM FLUID MATTIFYING

Moisturizes and balances the natural skin flora and regulates sebum production. The fast-absorbing, lightweight fluid tightens pores and alleviates skin irritations, resulting in a clear, even, mattified complexion.

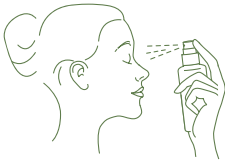
### ORGANIC SAGE



*For our Pure Balance line we use high quality Organic Sage Water from our organic farm partner Terra Provence in France.*

## PURE BALANCE CARE RITUAL

1.



### FACE TONER

Spray on clean, dry skin and allow it to absorb.

2.



### SPOT ACUTE GEL

Selectively apply to affected skin areas as needed.

3.



### CREAM FLUID+FOUNDATION

To achieve a subtle skintint, blend a small amount of foundation with the Cream Fluid. Mattifies and ensures an even complexion.

## STARTER & TRAVEL SETS

Natural face care in three steps: cleansing, toning, and nurturing. The Hydrating, Pure Balance and Glowing Age line sets are perfect for on the go and to get to know the products.



## ENERGY BOOST

---

# *Natural Glow*

The energizing plant-based active compositions of the Energy Boost products provide for even-looking and radiant skin. All three vitalizing elixirs shine in their own totally individual way and make daily skin care imbued with pampering fragrances and textures a tangibly sensual experience. The highly effective boosters are compatible with all skin types and, depending on the skin's needs, can be individually combined with all three lines.

---

## *PURE PLANT POWER*

---



## HYALURON SERUM

DE-STRESSING & REGENERATING



This effective serum is a composition of pure plant essences with Damascene Rose, Organic Lime, and Organic Aloe Vera. Provides long-lasting and intense hydration. The serum also firms skin, smooths, and diminishes skin damage caused by stress factors. Significantly reduces signs of fatigue. For a fresh, relaxed, and vibrantly strengthened complexion.

### SUPERB FIRMING EFFECT

*The superlative firming effect is achieved by applying the serum twice in direct succession.*

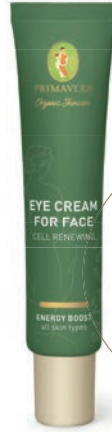
2x



## VITAMIN C SERUM

ILLUMINATING & BALANCING

Its sensitive texture increases skin hydration, fragrantly protects from oxidative stress, and specifically diminishes pigment spots and irregularities. The active concentrates of White Sea Daffodil with natural Power Vitamin C and Green Tea extracts ensure a natural glow and an even, radiant complexion.



## EYE CREAM FOR FACE

CELL RENEWING

Provides an Instant hydration flash. The revitalizing and firming cream contains Arjuna Bark and energizing taurine of Jania Rubens Algae. It works very naturally to diminish wrinkles, under eye circles, and puffiness and has a fragrant, gently fortifying effect on the eye area.

### OUR TIP

### FOR EVEN MORE RADIANCE

*The Eye Cream for Face may also be used very specifically for the under eye area, the nose and lips to enhance individual facial areas.*

A NEW WAY OF THINKING ABOUT NATURAL BEAUTY

# FACE CARE

---

## *INNOVATIVE FORMULAS AND SENSUAL FRAGRANCES*



Select plant compositions with  
superlative effectiveness

---

Uniquely lightweight formulations  
featuring pampering fragrances

---

Compositions based on our in-depth  
knowledge concerning essential oils and  
the efficacy of pure and natural plants

---

Pure active plant ingredients, primarily  
from organic farming

---

Certified natural beauty containing  
only vegan ingredients

---



VEGAN





# SUSTAINABLE PACKAGING

Continuously improving packaging with regard to conserving resources and climate protection:

- Waiving outer packaging if possible
- Reducing material and weight of glass bottles used
- Highest possible share of recycled materials in the individual plastic packaging types (containers)
- Paper of cardboard boxes from sustainable forestry



## AIRLESS PACKAGING FOR CREAMS AND FLUIDS – THE ADVANTAGES

### FOR YOU

- Greatest possible residual emptying
- Optimal product protection, no atmospheric oxygen can affect the product
- Leakproof in cosmetic bags when you're out and about and on trips

### FOR OUR NATURE

- Low use of materials for the container – as little as possible but as much as necessary
- Container made of 82 % recycled materials (without cap or top)

## WITH 17 ORGANIC PLANT INGREDIENTS FROM OUR WORLDWIDE FARM PARTNERSHIPS



Long-term, trust-based connections with our organic farm partners are pre-requisite for the highest possible quality of our products. From the very beginning we have been passionate about promoting organic farming with our heart and soul. Today we have a worldwide network of like-minded farm partners devoted to sustainably protect both nature and humanity.



More information on our sustainable activity is available at [www.primaveralife.com](http://www.primaveralife.com)

# INDIVIDUAL CARE ROUTINE

Our new Face Care can be combined to meet individual skincare needs.

	<b><i>SENSITIVE SKIN</i></b>	<b><i>DRY SKIN</i></b>	<b><i>MATURE, DEMANDING SKIN</i></b>	<b><i>COMBINATION SKIN &amp; SKIN TENDING TO OILINESS</i></b>
<b>CLEANSING</b>				
Cleansing Milk – Soft & Delicate .....	♥	♥	♥	♥
Cleansing Gel – 2 in 1 Deep Cleanse .....	♥	♥	♥	♥
Peeling Gel – Deeply Cleansing & Renewing .....	♥	♥	♥	♥
<b>HYDRATING</b>				
Face Toner – Ultra Hydrating .....	♥	♥		
Face Fluid – Pollution Protection .....		♥		
Face Cream – Ultra Soft & Calming .....	♥	♥		
Vital Face Oil – Moisturizing & Protective .....		♥		
Eye Roll-On – Instantly Cooling .....		♥		
<b>PURE BALANCE</b>				
Face Toner – Clarifying & Pore Minimizing .....				♥
Cream Fluid – Mattifying .....				♥
Spot Acute Gel .....	♥	♥	♥	♥
<b>GLOWING AGE</b>				
Toning Lotion – Perfectly Illuminating .....			♥	
Day Cream – Ultimate New Aging .....			♥	
Rich Face Oil – Regenerating .....			♥	
Eye Cream – Brightening .....			♥	
Night Cream & Mask – Smoothing & Renewing .....			♥	
<b>ENERGY BOOST</b>				
Hyaluron Serum – De-Stressing & Regenerating .....	♥	♥	♥	♥
Vitamin C Serum – Illuminating & Balancing .....	♥	♥	♥	♥
Eye Cream for Face – Cell Renewing .....	♥	♥	♥	♥

You can find more information and tips on our website:



[www.primaverallife.com/  
naturkosmetik/gesichtspflege](http://www.primaverallife.com/naturkosmetik/gesichtspflege)

# AN OVERVIEW OF THE FACE CARE LINES



PRODUCT LINE		FILL CAPACITY	ITEM NO.	PZN	SRP €
<b>CLEANSING</b>	Cleansing Milk – Soft & Delicate	100 ml	27310	17819595	25,–
	Cleansing Gel – 2 in 1 Deep Cleanse	100 ml	27300	17819655	19,–
	Peeling Gel – Deeply Cleansing & Renewing	60 ml	27320	17819661	19,–
<b>HYDRATING</b> Newly created Moisturizing line	Face Toner – Ultra Hydrating	100 ml	27400	17819632	19,–
	Face Fluid – Pollution Protection	30 ml	27410	17819678	19,–
	Face Cream – Ultra Soft & Calming	30 ml	27440	17819684	19,–
	Vital Face Oil – Moisturizing & Protective	30 ml	27430	17819715	19,–
	Eye Roll-On – Instantly Cooling	12 ml	27420	17819773	29,–
	Starter & Travel Set Hydrating	1 x 25 ml 1 x 28 ml 1 x 8 ml	44495	17819810	15,–
<b>GLOWING AGE</b> Newly created Revitalizing line	Toning Lotion – Perfectly Illuminating	100 ml	27600	17819603	25,–
	Day Cream – Ultimate New Aging	30 ml	27640	17819709	39,–
	Night Cream & Mask – Smoothing & Renewing	50 ml	27650	17819796	39,–
	Rich Face Oil – Regenerating	30 ml	27630	17819721	29,–
	Eye Cream – Brightening	15 ml	27620	17819750	39,–
	Starter & Travel Set Glowing Age	1 x 25 ml 1 x 28 ml 1 x 8 ml	44497	17819833	15,–
<b>PURE BALANCE</b> Newly created Balancing line	Face Toner – Clarifying & Pore Minimizing	100 ml	27500	17819649	19,–
	Cream Fluid – Mattifying	30 ml	27510	17819690	26,–
	Spot Acute Gel	10 ml	27520	17819804	15,–
	Starter & Travel Set Pure Balance	1 x 25 ml 1 x 28 ml 1 x 8 ml	44496	17819827	15,–
<b>ENERGY BOOST</b>	Hyaluron Serum – De-Stressing & Regenerating	30 ml	27700	17819738	49,–
	Vitamin C Serum – Illuminating & Balancing	30 ml	27710	17819744	59,–
	Eye Cream for Face – Cell Renewing	25 ml	27720	17819767	59,–



PRIMAVERA®

# The power of plants for body, mind and soul



---

PRIMAVERA LIFE GMBH • Naturparadies 1 • 87466 Oy-Mittelberg, Germany  
Phone +49 8366 8988-0 • [www.primaveralife.com](http://www.primaveralife.com) • [info@primaveralife.com](mailto:info@primaveralife.com)

---

